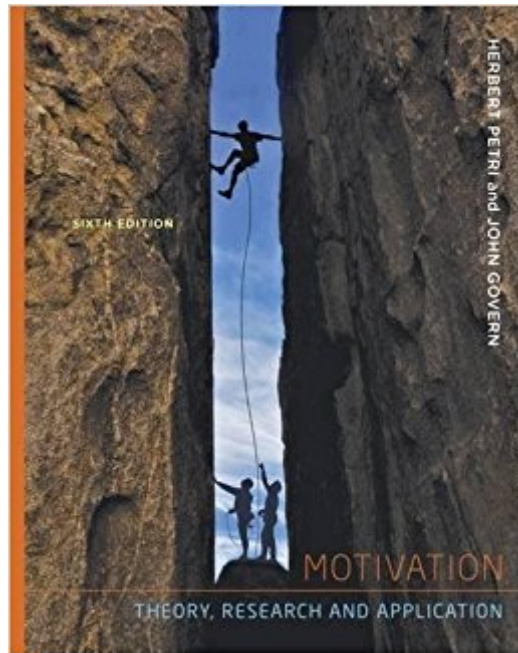




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Motivation: Theory, Research, And Application



Synopsis

With its signature focus on evolutionary psychology, **MOTIVATION: THEORY, RESEARCH AND APPLICATION**, 6E reflects the latest developments from the field in its thorough coverage of the biological, behavioral, and cognitive explanations for human motivation. The book clearly presents the advantages and drawbacks to each of these explanations, allowing readers to draw their own conclusions. The authors help readers understand the processes that activate their behavior by drawing examples from such relevant topics as sleep, stress, eating disorders, helping behavior, emotion, and more. Extremely reader friendly, the book includes vivid graphic illustrations that offer additional insight into key concepts.

Book Information

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Customer Reviews

Herbert L. Petri is a Professor at Towson University, where he has been recognized on five separate occasions for his excellent teaching. He also serves as Adjunct Professor of Psychology at Johns Hopkins University, teaching the Motivation course since 1986. Dr. Petri has studied the role of physiological, behavioral, and cognitive mechanisms of motivation, memory, and learning for more than 35 years. His research has led to published articles on the underlying circuitry of memory, drug actions on learning and memory, and reviews of motivational processes. He received his B.A. degree from Miami University, Oxford, Ohio and M.A. and Ph.D. degrees from Johns Hopkins University. John M. Govern is a Professor at Towson University, where he has taught since 1989. His primary research interest is in social cognition. He earned a B.S. in Psychobiology from

Albright College and a Ph.D. in Social Psychology from Temple University.

I signed up for a Motivation course at my college because I needed to take something for credits. I should have looked closely into this course because it's not the type of Motivation that I was expecting. Nevertheless, I must admit that I really enjoy this text book. It really breaks down what motivates people to do things or act a certain way. These are theories and practices that I would have never thought about had I not signed up for this class. Great text book!

I used this book a lot because it was super easy to read! Love the layout of it and very much enjoyed this class for motivation & emotion.

The theory of positive thinking as opposed to being solely disfunction oriented is a breath of fresh air in psychology today.

This text is a good text for the subject of motivation in Psychology, however, some sections read better than others and the text is priced at a much higher cost than it should be (at the time that I bought this book, it was around \$185).

Excellent!

I found out that I don't need this textbook so I wanted to turn it back, but the book arrived too late to do so.

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